

## About IETE SAKEC-COE

Centre of Excellence

The SAKEC IETE Center of Excellence was established through a strategic collaboration between Shah & Anchor Kutchhi Engineering College (SAKEC) and The Institute of Electronics & Telecommunication Engineers (IETE). A Memorandum of Understanding (MoU) was signed on 28 July 2023 to foster innovation, research, and learning in electronics and telecommunications.

The center has provided state-of-the-art facilities, hands-on training, and industry collaborations, enabling students and faculty to stay at the forefront of technological advancements. It has also hosted workshops, seminars, and guest lectures by industry experts, equipping students with the skills required for successful careers in the rapidly evolving tech landscape.











# ISF CONGRESS 2025 CONNECTED EVERYTHING IoT & Smart Systems for The Future

The future is being shaped by IoT-powered smart systems, seamlessly connecting devices to enhance efficiency, automation, and security. From smart cities and industrial automation to healthcare and sustainable energy, IoT is transforming how we interact with technology. With the integration of AI and cybersecurity, these systems are becoming more intelligent and resilient, driving innovation across industries. As we move toward a more connected world, embracing IoT and smart technologies will be key to building a sustainable and efficient future.

#### EVENT DETAILS



DATE 28TH MARCH



SHAH AND ANCHOR
KUTCHHI ENGINEERING
COLLEGE, CHEMBUR



**SPEAKERS** 

5 - 10 specialized professionals related to the fields



150+ participants

#### SPONSORSHIP OPPORTUNITIES

#### PLAN A - ₹30,000/-

- Advertising in the form of Banners (1) at a prominent event location.
- 2. Social Media Mentions: 1 Story on differed platforms
- Stage Recognition through mentions by the Event Host
- Leaflets or Company Cards in the Giveaway Bags.
- 5. Brand Logo on Invitations
- 6. Brand Logo and mention on Website

#### PLAN B - ₹40,000/-

- Advertising in the form of Banners (2) at a prominent event locations.
- 2. Social Media Mentions: 1 Story + 1 Post on differed platforms
- Stage Recognition through mentions by the Event Host
- 4. Leaflets or Company Cards in the Giveaway Bags
- 5. Brand Logo on Invitations
- Brand Logo on printed materials and Collaterals(Giveaway bags only)
- 7. Brand Logo and mention on the Website
- 8. Brand logo on outfits

#### **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

#### EXCLUSIVE PLAN - ₹50,000/- & ABOVE

- 1. Advertising in the form of Banners (2) at a prominent event location.
- 2. Social Media Mentions: 1 Story + 1 Post on differed platforms
- 3. Stage Recognition through mentions by the Event Host
- 4. Leaflets or Company Cards in the Giveaway Bags
- 5. Brand Logo on Invitations
- 6. Brand Logo on printed materials and Collaterals (Giveaway bags only)
- 7. Brand Logo and mention on the Website
- 8. Brand Logo on outfits
- 9. Slide Recognition at the Beginning and End of Presentation by the Host
- 10. Opportunity to run 30-60 second ad video.
- 11. Post event Acknowledgement (Certificate of Sponsorship Appreciation)

#### **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

1.Complimentary Tickets: Up to 3 complimentary tickets for the sponsor and his two representatives.

3.VIP Invitations: Special VIP seating for up to 3 company representatives (Sponsor and his two representatives).

4.Prominent Display: Sponsor's logo will be featured on all event promotional materials, including banners, posters, and digital assets.

5.Goodies Branding: Sponsor's logo will be displayed on event attendee goodies (if applicable).

6.Event Souvenir Mention: Sponsor's name/logo on event-related merchandise (if applicable).

7.Sponsor Highlight Article: Social Media post Highlighting the brand's sponsorship for the event 8.Unmatched Branding throughout the event.



#### CONTACT US TODAY



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### SPONSOR IETE TODAY AND BE A PART OF INNOVATING THE FUTURE!.

Support IETE (Institute of Electronics and Telecommunication Engineers) and position your organization at the forefront of AI, IoT, and Cybersecurity—the driving forces shaping tomorrow's world. As a sponsor, you'll be backing a prestigious institution dedicated to pioneering technological advancements and empowering the next generation of engineers, researchers, and innovators.

Our events bring together visionaries, industry leaders, and change-makers who are revolutionizing industries with cutting-edge solutions in artificial intelligence, the Internet of Things, and cybersecurity. By sponsoring IETE, you're not just supporting an event—you're investing in a global movement that fosters innovation, collaboration, and real-world impact.

Sponsor us today and be a catalyst for the future of AI, IoT, and cybersecurity. Let's innovate together!



MAHAVIR EDUCATION TRUST CHOWK, W.T. PATIL MARG, CHEMBUR, MUMBAI-88, PHONE: 25580854